



## Budget - Digital Signage Chamberlin

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The prices quoted in this Proposal are valid for 30 Days. The prices quoted may be locked in by signing AVI's Retail Sales Agreement.

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**Scope of Work**

**Budget**

This budgetary proposal provides estimates for Digital Signage at Chamberlin Hall as described in the "Hallway Informationn Display System" scope of work. State Contract pricing for equipment and labor has been referenced and will be described in detail upon contract.

**Software**

- Budget for digital signage system referenced. Software package provides
- Content Manager software for management of digital signage content
- Designer software for creation of content templates
- Player software for use with Preview Player

**Hardware**

- Budget provides Player for Displays. This player is a rack mounted player and is capable of up to 2 content channels
- Content Manager server is Owner provided
- Designer PC is Owner provided
- Preview Player is Owner provided (Preview player is optional hardware)

**Display**

- Recommended (8) 40" LED Displays, mounts also referenced.
- Options for Lower cost LCD 40" referenced
- Option for larger 55" LED to be considered for Location 3 large wall. Better readability with this size in this location.

**Distribution**

- Player to be centrally located and installed in customer's existing production rack
- HDMI distribution over CATxx per monitor. Budget assumes each display location is within 300' of player. Longer distances may require additional distribution equipment.

**Integration**

- AVI to provide installation labor and cabling required for Display integration. Final contract will reflect reference to state contract rates per hour.

**Content**

- \$1600 place holder for content creation and consultation. Customer may elect to create their own content using the Designer software

**Helpdesk**

- Provides 5x9 helpdesk for one year. Helpdesk provides unlimited online training of software and any needed trouble shooting of software and/or player

**Pro Support**

- Provides onsite labor as needed, unlimited onsite training and 2 system recertifications per year. 3 Year agreement also shown as option.

**Products and Services Detail**

**Software**

<u>Line #</u>	<u>Model #</u>	<u>Type</u>	<u>Mfg</u>	<u>Description</u>	<u>Qty</u>	<u>List</u>	<u>Discounted</u>	<u>Extended</u>
1	SW-P01-5	Equ	AVI DMG	Scala Player Access License. (1)	2	\$750.00	\$613.00	\$1,226.00
2	SW-SKB-5	Equ	Scala	Starter Kit Bronze (manages up to 11 players)	1	\$3,750.00	\$3,050.00	\$3,050.00
Software Subtotal								\$4,276.00

**Hardware**

<u>Line #</u>	<u>Model #</u>	<u>Type</u>	<u>Mfg</u>	<u>Description</u>	<u>Qty</u>	<u>List</u>	<u>Discounted</u>	<u>Extended</u>
3	HW-DMP-NL-RM	Equ	AVI DMG	Player (DVI-I outputs)	1	\$4,995.00	\$2,765.00	\$2,765.00
Hardware Subtotal								\$2,765.00

**Display**

<u>Line #</u>	<u>Model #</u>	<u>Type</u>	<u>Mfg</u>	<u>Description</u>	<u>Qty</u>	<u>List</u>	<u>Discounted</u>	<u>Extended</u>
4	HE40A	Equ	SAMSUNG	40" Diagonal Commercial LED-LCD TV with Speakers and Tuner, Black (3-year on-site factory warranty)	8	\$1,346.00	\$1,009.50	\$8,076.00
5	MTMU	Equ	CHIEF	MTM UNIVERSAL	8	\$199.00	\$169.15	\$1,353.20
Display Subtotal								\$9,429.20

**Distribution**

<u>Line #</u>	<u>Model #</u>	<u>Type</u>	<u>Mfg</u>	<u>Description</u>	<u>Qty</u>	<u>List</u>	<u>Discounted</u>	<u>Extended</u>
6	60-1212-13	Equ	EXTRON	DTP HDMI 301 Rx	8	\$540.00	\$297.00	\$2,376.00
7	60-1212-12	Equ	EXTRON	DTP HDMI 301 Tx	8	\$540.00	\$297.00	\$2,376.00
Distribution Subtotal								\$4,752.00

**Integration**

<u>Line #</u>	<u>Model #</u>	<u>Type</u>	<u>Mfg</u>	<u>Description</u>	<u>Qty</u>	<u>List</u>	<u>Discounted</u>	<u>Extended</u>
8	AVIONSITE	Int	AVI TECH SERV	Onsite Integration	1	-	\$6,000.00	\$6,000.00
9	AVIMATRLS	Int	AVI TECH SERV	Materials & Hardware	1	-	\$1,500.00	\$1,500.00
Integration Subtotal								\$7,500.00

**Content**

<u>Line #</u>	<u>Model #</u>	<u>Type</u>	<u>Mfg</u>	<u>Description</u>	<u>Qty</u>	<u>List</u>	<u>Discounted</u>	<u>Extended</u>
10	PPB-Tailored-I	Equ	AVI DMG	Professional graphic services to create 6 custom templates - Standard	1	\$1,600.00	\$1,600.00	\$1,600.00
Content Subtotal								\$1,600.00

**Helpdesk**

<u>Line #</u>	<u>Model #</u>	<u>Type</u>	<u>Mfg</u>	<u>Description</u>	<u>Qty</u>	<u>List</u>	<u>Discounted</u>	<u>Extended</u>
11	PPB-Helpdesk	Equ	AVI DMG	DMG Helpdesk for 1 Year	1	\$1,958.00	\$1,383.00	\$1,383.00
Helpdesk Subtotal								\$1,383.00

**Pro Support Agreement**

<u>Line #</u>	<u>Model #</u>	<u>Type</u>	<u>Mfg</u>	<u>Description</u>	<u>Qty</u>	<u>List</u>	<u>Discounted</u>	<u>Extended</u>
12	AVISSA	Pro	AVI PRO SUPPORT	1 Year System Support Agreement. Includes: - 2 On-site recertifications - Unlimited operator training - Priority support by phone or on-site - Repair or replacement of faulty equipment - Materials and repair parts - Software updates - Loaner equipment - Recycling disposal of equipment - Shipping to/from manufacturer - Asset tracking of system	1	\$2,219.00	\$2,219.00	\$2,219.00
Pro Support Agreement Subtotal								\$2,219.00
Products and Services Total								\$33,924.20

**Optional Items**

<u>Line #</u>	<u>Model #</u>	<u>Type</u>	<u>Mfg</u>	<u>Description</u>	<u>Qty</u>	<u>List</u>	<u>Discounted</u>	<u>Extended</u>
1	ME55A	Equ	SAMSUNG	Professional 55" LED flat panel display with Magic Info Lite	1	\$2,998.00	\$2,248.50	\$2,248.50
2	400BX	Equ	SAMSUNG	40 inch LCD Monitor	1	\$1,075.00	\$806.25	\$806.25

<b>AVI Systems Pro Support 1 Year vs 3 Year Comparison</b> (Pricing does not include coverage for Optional Items)		
	<b>Single Year Agreement</b>	<b>Three Year Prepaid</b>
First Year	<b>\$2,219</b>	
Second Year Renewal	\$2,552	
Third Year Renewal	\$3,139	
Total for 3 Years of Coverage	\$7,911	<b>\$6,658</b>
Savings		<b>(\$1,253)</b>

- Unless listed above all applicable taxes, delivery charges, and insurance costs are additional.
- Standard payment terms are Net 30 days, with progressive billing for labor and materials, monthly billing for hardware, and pre-payment for support agreements.